

CURRICULUM VITAE OF IMANOL BASTERRETxea

PERSONAL DETAILS

Full name Name: Imanol
 Surname: Basterretxea

Office address: Department of Financial Economics II
 University of Basque Country
 Avda. Lehendakari Agirre 83,
 48015 BILBAO/VIZCAYA
 SPAIN
 0034 94 6013868
 imanol.basterretxea@ehu.es



EDUCATION

- 2008** Ph. D. University of the Basque Country (UPV/EHU). “Training policy as a source of competitive advantage in the Mondragón Experience. An analysis from the Resource Based View”
- 1994** Specialist Degree in Entrepreneurship (UPV / EHU)
- 1993** BA in Business Administration. University of the Basque Country (UPV/EHU) (Spain)

EMPLOYMENT AND TEACHING

- 1994-date Lecturer (*Profesor Titular de Universidad*) in undergraduate and Master programs, Department of Financial Economics II. University of the Basque Country (UPV/EHU).
 Subjects: Organization, Introduction to Management, Human Resource Management, Management in Public Enterprise and Local Entities, Decisions in Marketing Management, Strategic Management
- 2017-2018 Visiting researcher in the Open University (UK)
- 2013-2017 Assistant Dean for Corporate Relations and Internships. Faculty of Economy and Business Administration University of the Basque Country. UPV/EHU
- 1993-1994 Internship in Bultz-Lan Consulting.
- 1992-1993 Internship in the Basque Public Television (Euskal Telebista)

TEACHING IN FOREIGN UNIVERSITIES

- Université de Limoges. IAE Institut d'Administration des Entreprises. (France)**
- Ecole Doctorale "Sociétés et Organisations" (2010/11 and 2018/19)
 - Master Management de l'innovation and Master Administration des Entreprises (2012/2013, 2013/2014, 2014-2015 and 2015/2016)

Université de Bordeaux. IAE Bordeaux École Universitaire de Management. (France)

LANGUAGES

Language	Speaking	Reading	Writtting	Evidences
English	Proficient	Proficient	Proficient	- C1 (2007) - TOPTULTE (Test of performance for teaching at university level through the medium of English) 2008 -Teaching in English the subject "Business Organization and Management" (2011-2018) - Teaching in English in Foreign Universities (Limoges and Bordeaux 2011-2019)
French	Intermediate	Intermediate	Intermediate	B1
Spanish	Native	Native	Native	
Basque	Native	Native	Native	C1

MAIN FIELDS OF RESEARCH:

- Social Economy and employee participation, with particular interest on cooperatives and cooperatives of the Mondragon Corporation.
- Human Resource Management and Training Policy.
- Employment policy and labor flexibility.
- Innovation.

RESEARCH FELLOWSHIPS IN FOREIGN UNIVERSITIES

• Open University Business School (Milton Keynes, UK)

Project: "The bright and dark sides of employee ownership."

Period: September2017-January 2018

Academic outcome: One paper in "*British Journal of Industrial Relations*" (impact factor 1.984) and other paper in "Journal of Business and Industrial Marketing" (impact factor, 1.961)

• University of Nevada, Reno, USA.

Project: Management and innovation capabilities: differences between cooperatives and non cooperative firms

Period: June-august 2011

Academic outcome: one paper in “*Annals of public and cooperative economics*” and one book chapter

• **Open University Business School (Milton Keynes, UK)**

Project: “The bright and dark sides of employee ownership.”

Period: May 2013

Academic outcome: One paper in “*Organization*” (impact factor 1,8) and two conference papers.

ACADEMIC PUBLICATIONS

Authors: Basterretxea, I., Charterina, J. & Landeta, J.

Title: "Coopetition and innovation. Lessons from worker cooperatives in the Spanish machine tool industry "

Journal: Journal of Business and Industrial Marketing

Volume DOI: 10.1108/JBIM-01-2018-0015

Year of publication: 2019

<https://www.emeraldinsight.com/doi/pdfplus/10.1108/JBIM-01-2018-0015>

Authors: Basterretxea, I., Heras-Saizarbitoria, I. & Lertxundi, A.

Title: "Can employee ownership and human resource management policies clash in worker cooperatives? Lessons from a defunct cooperative."

Journal: Human Resource Management

Volume DOI: 10.1002/hrm21957

Year of publication: 2019

<https://onlinelibrary.wiley.com/doi/full/10.1002/hrm.21957>

Authors: Basterretxea, I., & Storey, J..

Title: "Do Employee-Owned Firms Produce More Positive Employee Behavioural Outcomes? If Not Why Not? A British-Spanish Comparative Analysis "

Journal: British Journal of Industrial Relations

Volume 56 (2) Pages 292-319.

Year of publication: 2018

<https://onlinelibrary.wiley.com/doi/abs/10.1111/bjir.12247>

Authors: Charterina, J., Landeta, J., & Basterretxea, I.

Title: " Mediation effects of trust and contracts on knowledge-sharing and product innovation: Evidence from the European machine tool industry. "

Journal: European Journal of Innovation Management

Volume 21 (2) Pages 274-293.

Year of publication: 2018

<https://www.emeraldinsight.com/doi/full/10.1108/EJIM-03-2017-0030>

Authors: Charterina, J., Basterretxea, I., & Landeta, J.

Title: " Collaborative relationships with customers: generation and protection of innovations."

Journal: Journal of Business & Industrial Marketing

Volume 32 (5) Pages 733-741.

Year of publication: 2017

<https://www.emeraldinsight.com/doi/full/10.1108/JBIM-02-2017-0052>

Authors: Charterina, J., Basterretxea, I., & Landeta, J.

Title: "Types of embedded ties in buyer-supplier relationships and their combined effects on innovation performance "

Journal: Journal of Business & Industrial Marketing

Volume 31 (2) Pages 152-163.

Year of publication: 2016

<https://www.emeraldinsight.com/doi/full/10.1108/JBIM-04-2014-0071>

Authors: Heras-Saizarbitoria, I., & Basterretxea, I
Title: "Do co-ops speak the managerial lingua franca? An analysis of the managerial discourse of Mondragon cooperatives."

Journal: Journal of Co-operative Organization and Management

Volume 4 (1) Pages 13-21.

Year of publication: 2016

<https://www.sciencedirect.com/science/article/pii/S2213297X16300015>

Authors: Storey, J; Basterretxea, I and Salaman, G.

Title: " Managing and resisting 'degeneration' in employee-owned businesses: A comparative study of two large retailers in Spain and the United Kingdom"

Journal: Organization

Volume 21 Pages 626-644.

Year of publication: 2014

<http://org.sagepub.com/content/21/5/626.full.pdf+html>

Authors: Basterretxea, I.; Martínez, R.

Title: "Impact of Management and innovation capabilities on performance: are cooperatives different?"

Journal: Annals of Public and Cooperative Economics

Volume 83 Pages 357-381.

Year of publication: 2012

<http://onlinelibrary.wiley.com/doi/10.1111/j.1467-8292.2012.00467.x/abstract>

Authors: Basterretxea, I.; Albizu, E.

Title: Management training as a source of perceived competitive advantage: The Mondragon Cooperative Group Case.

Journal: Economic and Industrial Democracy.

Volume:32 (2) Pages: 199-222

Year of publication: 2011

<http://eid.sagepub.com/content/32/2/199.abstract>

Authors: Basterretxea, I.; Albizu, E.

Title: Does training policy help to attract, retain and develop valuable human resources? Analysis from the Mondragon case

Journal: Advances in the Economic Analysis of Participatory and Labor-Managed Firms.

Volume. 12. Pages:231-260

Year of publication: 2011

<http://www.emeraldinsight.com/books.htm?chapterid=1953578>

Authors: Basterretxea, I.; Albizu, E.

Title: Sources of competitive advantage in the Mondragon Cooperative Group

Journal: Current Research.

Vol 5. Basque Cooperativism Pages: 131-151

Year of publication: 2011

<http://basque.unr.edu/docs/CR6.pdf#page=131>

Authors: Basterretxea, I.; Albizu, E.

Title: "¿Es posible resistir a la crisis?: Un análisis desde la gestión de las políticas de formación y empleo en Mondragón". (*Is it possible to face crisis?: An analysis from the training and employment policies in Mondragon*)

Volume:67 Pages: 75-96

Year of publication: 2010

http://www.ciriec-revistaeconomia.es/banco/6704_Basterretxea_y_Albizu.pdf

Authors: Basterretxea, I.; González,A.; Olasolo, A.; Saiz, M.; Simón, L.

Title: "Enterprise creation initiatives in Basque vocational training centres"

(German Version: "Erfahrungen der Unternehmensgründung in baskischen Berufsbildungsstätten"; French version: "Expériences de création d'entreprises encadrées par des centres de formation professionnelle du Pays

basque espagnol”; Spanish version: “Experiencias de creación de empresas en centros de formación profesional vascos”)

Journal : Vocational Training. European Journal.

Volume:29 Pages: 36 -51

Year of publication: 2003

http://www.cedefop.europa.eu/etv/Upload/Information_resources/Bookshop/349/29_en_basterretxea.pdf

Authors: González, A.; Saiz, M.; Simón, L.; Basterretxea, I.; Olasolo, A.

Title: “Inserción laboral de los jóvenes con estudios profesionales en la Comunidad Autónoma Vasca.” (*Employability of young people with vocational training degrees in the Basque Autonomous Community*)

Journal: Revista Universitaria de Ciencias del Trabajo

Volume:Nº 3-4 Pages: 483-508

Year of publication: 2002-2003

<http://www.ruct.uva.es/pdf/Revista%203/34206.pdf>

Authors: Araujo, A.; Basterretxea, I.; González, A.; Saiz, M.; Simón, L.

Title: “El fomento del autoempleo en Bizkaia: clave de la regeneración socioeconómica.” (*Promoting self-employment in Bizkaia: a key to socio-economic regeneration*)

Journal: Lan Harremanak. Revista de Relaciones Laborales

Volume:6 Pages: 161-180

Year of publication: 2002

Authors: Aguirre, M.S.; Albizu, E.; Aparicio, G.; Basterretxea, I.; Landeta, J.

Title: Intervención de las instituciones públicas vascas en la mejora de la gestión en las pequeñas empresas: un instrumento de fomento del empleo. (*Intervention by the Basque Public Institutions to improve management in small firms: an instrument to promote employment*)

Journal: Lan Harremanak. Revista de Relaciones Laborales.

Volume:4 Pages: 33-52

Year of publication: 2001

Authors: Aguirre, M.S.; Albizu, E.; Aparicio, G.; Basterretxea, I.

Title: Consideraciones sobre la implantación de sistemas de mejora en la gestión de la pequeña empresa: el programa PREMIE (*Considerations on the implementation of systems to improve Management of small Business*)

Journal: Cuadernos de Gestión.

Volume:21 Pages: 119-139

Year of publication: 1999.

Authors: Albizu, E.; Basterretxea, I.

Title: “Flexibilidad laboral y generación de empleo en tiempos de crisis. El caso de Mondragón Corporación Cooperativa.” (*Labour flexibility and job creation in times of crisis. The case of Mondragón Corporación Cooperativa*)

Journal: Revista Europea de Dirección y Economía de la Empresa

Volume:7, nº3 Pages: 83-98

Year of publication: 1998

Authors: Basterretxea, I.; Periañez, I.

Title: “La publicidad en el marketing político en internet.” (*Publicity and online political marketing*)

Journal: Marketing + Ventas

Indicadores de calidad (Índice de Impacto o similares):

Volume:118 Pages: 38-41

Year of publication: 1997

Authors: Ahumada, R.M.; Albizu, E.; Basterretxea, I.

Title: Desarrollo de los grupos de trabajo en las empresas de la Comunidad Autónoma del País Vasco. (*Development of teamwork in Basque companies*)

Journal: CAPITAL HUMANO.

Volume:94 Pages: 46-49

Year of publication: 1996

Authors: Aguirre, M.S.; Basterretxea, I.

Title: La publicidad: una asignatura pendiente en empresas industriales. (*Advertising: an unsolved matter in industrial firms*)

Journal: ESIC MARKET. Revista Internacional de Economía y Empresa.

Volume:93 Pages: 81-98

Year of publication: 1996

Authors: Ahumada, R.M.; Albizu, E.; Basterretxea, I.

Title: ¿Por qué los grupos de trabajo? (*Why teamworks?*)

Journal: AEDIPE. (Asociación Española de Dirección de Personal)

Pages: 65-69

Year of publication: 1996

BOOKS and BOOK CHAPTERS

Authors: Mendizabal, A.; Aldaz, M.; Basterretxea, I.; Jauregi, J.F.; Urkiola, A.

Title: Inbertsio-Proiektuen azterketa eta balorazioa herri-erakundeetan. (*Analysis and evaluation of investment projects in local entities*)

Ed: Udako Euskal Unibertsitatea. Bilbao.

Year of publication: 2003

Authors: Basterretxea, I.; González, A.; Saiz, M. y Simón, L.

Title: Colaboración entre centros de Formación Profesional y empresas en la Comunidad Autónoma Vasca. (*Collaboration between vocational training centres and enterprises in the Basque Autonomous Community*)

Ed: Universidad del País Vasco. Bilbao

Year of publication: 2002

Authors: Araujo, A.; Basterretxea, I.; González, A.; Saiz, M. y Simón, L.

Title: Situación del empleo en Bizkaia: estrategias para afrontar el paro. (*Employment in Bizkaia: Strategies to face unemployment.*)

Ed: Universidad del País Vasco. Bilbao.

Year of publication: 2001

Authors: Amondarain, J.; Aristondo, I.; Arriaga, J.L.; Basterretxea, I.; Bergaretxe, I.; Dosal, P.; Llorens, J.L.; Mesa, A.; Mesa, J.; Mondragón, J.; Moso, M.; Ruiz, V.; Salazar, Á. y Salazar, V.

Title: Hacia la mejora de la gestión pública: una reflexión sobre la evaluación de programas. (*Towards improving public management: program evaluations*)

Ed: Ediciones PMP. Bilbao

Year of publication: 2001

Authors: Ahumada, R.M.; Albizu, E.; Basterretxea, I.

Title: "Aplicación y futuro de los grupos de trabajo en las empresas de la Comunidad Autónoma Vasca" (*Actual and future use of working teams in Basque firms*), in *Inquirens, Docens, Ducens, Homenaje al Profesor Dr. Emilio Soldevilla García*. Pages: 23-33

Ed: Milladoiro, Vigo

Year of publication: 1997

PARTICIPATION IN RESEARCH PROJECTS

•Project Title: Dirección de Innovación y Personas (*Innovation and People Management*) (IT 1099-16)

Funding Body: Gobierno Vasco (Basque Government)

Start date: 1/1/2016 End date: 31/12/2021

Main researcher: Landeta, Jon.

•Project Title: Movilidad Open University, Reino Unido

Funding Body: U.P.V/E.H.U.

Start date: 1/9/2017 End date: 25/1/2019

Main researcher: Basterretxea, Imanol

•Project Title: Dirección de Innovación y Personas (GIU15/08). (*Innovation and People Management*)
Funding Body: U.P.V/E.H.U. Convocatoria de Grupos de Investigación de la UPV/EHU 2012
Start date: 25/12/2015 End date: 25/12/2018
Main researcher: Landeta, Jon.

•Project Title: Dirección de Personas e Innovación (GIU12/59).(*People and Innovation Management*)
Funding Body: U.P.V/E.H.U. Convocatoria de Grupos de Investigación de la UPV/EHU 2012
Start date: 22/11/2012 End date: 22/11/2015
Main researcher: Landeta, Jon.

•Project Title: Recursos y capacidades compartidos entre productores y clientes de maquinaria. (*Shared resources and capabilities between machine producers and users*)
Funding Body: U.P.V/E.H.U. Vicerrectorado de Calidad e Innovación Docente.
Start date: 27/07/2012 End date: 27/07/2016
Main researcher: Charterina, Jon.

•Project Title: Dirección empresarial y gobernanza territorial y social. (*Business Management and social and territorial governance*)
Funding Body: U.P.V/E.H.U. Vicerrectorado de Calidad e Innovación Docente.
Start date: 01/11/2011 End date: 31/12/2014
Main researcher: Barrutia, José María.

•Project Title: Colaboración entre proveedores y clientes y habilidad innovadora comparativa entre innovaciones.. (*Collaboration between buyers and suppliers and innovative capabilities.*)
Funding Body: Basque Government (SAIOTEK program)..
Start date: 16/04/2010 End date: 31/12/2011
Main researcher: Charterina, Jon.

•Project Title: Proyecto Innovación Educativa (PIE): Planteamiento interdisciplinar en el desarrollo y evaluación de competencias transversales. (*Educational Innovation Project: an interdisciplinary approach in the development and assessment of transferable skills.*)
Funding Body: U.P.V/E.H.U. Vicerrectorado de Calidad e Innovación Docente.
Start date: 30/09/2008 End date: 30/09/2010
Main researcher: Tejada, Susana.

•Project Title: La adecuación del sistema educativo a las necesidades de la actividad socioeconómica del País Vasco. (*The adjustment of the education system to the needs of socio-economic activity in the Basque Country*).
Funding Body: Fundación para la formación técnica en Máquina Herramienta.
Start date: 26/03/2010 End date: 26/06/2011
Main researcher: Albizu, Eneka

•Project Title: Análisis y evaluación de las políticas de empleo de la Diputación Foral de Bizkaia y de la empresa pública DEMA. (*Analysis and evaluation of employment policies of the Provincial Council of Bizkaia and the public company DEMA.*)
Funding Body: DIPUTACIÓN FORAL DE BIZKAIA - Dpto. Empleo y Formación.
Start date: 01/05/2008 End date: 14/11/2008
Main researcher: Basterretxea, Imanol

•Project Title: GUM (Grupo Universitario Multidisciplinar de Gestión Avanzada, Gestión del Conocimiento y Gobernanza Pública) (*Multidisciplinary University Group of Advanced Management, Knowledge Management and Public Governance*)
Funding Body: Universidad del País Vasco / Euskal Herriko Unibertsitatea..
Start date: 01/07/2005 End date: 30/06/2008
Main researcher: Rodríguez, Arturo

•Project Title: La generación de ideas/proyectos y personas emprendedoras en la UPV/EHU. Análisis de la situación actual y propuesta de medidas para el incremento de la creación de empresas de base tecnológica en la UPV/EHU (spin-off académico). (*The generation of entrepreneurs and entrepreneurial ideas and projects in the*

UPV/EHU. *Analysis of the current situation and proposals to increase the creation of technology-based companies in the UPV/EHU (academic spin-off).*

Funding Body: UPV-BIC BERRILAN

Start date: 01/01/2004 End date: 30/04/2006

Main researcher: Matey, Jesús

•Project Title: La dotación de capital humano en la CAPV e inserción laboral. (*Human capital and labour insertion in the Basque Country*).

Funding Body: Universidad del País Vasco (UPV/EHU)

Start date: 07/10/2003 End date: 06/10/2005

Main researcher: González, Ana María

•Project Title: Efectos sobre el empleo de la colaboración entre la Administración Pública, Centros de Formación y Empresas. (Collaboration between Public Training Centres and firms: effects on employment.)

Funding Body: DEMA/Empresa Garapena. Dpto Empleo y Formación de la Diputación Foral de Bizkaia

Start date: 01/03/2001 End date: 30/01/2002

Main researcher: Basterretxea, Imanol.

•Project title: Afrontar el desempleo en Bizkaia y en Päijät Häme. (Facing unemployment in Bizkaia and Päijät Häme)

Funding Body::DEMA/Empresa Garapena. Dpto Empleo y Formación de la Diputación Foral de Bizkaia

Start date: 01/01/2000 End date: 30/12/2000

Main researcher: González, Ana María