

CURRICULUM VITAE

LINES OF RESEARCH

- Journalism
- Media Studies
- Online Communication
- Social Innovation

BASIC ACADEMIC INDICATORS

- Research and transfer of knowledge six-year periods: 4
- Teaching five-year periods (Docentiaz): 2
- Articles in indexed journals: 80
- Papers presented in national and international conferences: 108
- R&D projects funded through competitive calls: 35
- R&D non-competitive contracts: 24
- Supervised PHD. Thesis: 2

OTHER REMARKS

- Coordinator of the Master in Social Communication (UPV/EHU)
- Editor of *Mediatika* journal (ISSN 1988-3935)
- Dean of the School of Social and Communication Sciences of the University of the Basque Country (UPV-EHU) (2013-2021)

SELECTED RESEARCH PROJECTS (LAST 5 YEARS)

Title	Code	Funding	Budget	Years
IAMEDIA (*)	PID2022-138391OB-I00	MICIN	100.000 €	2023-2026
EMOPOL (*)	COLAB22/11	UPV/EHU	25.287 €	2023-2024
CIBERCOM (*)	RED2022-134211-T	MICIN	17.500 €	2023-2024
DISARGUE (*)	TED2021-130810B-C22	MICIN	168.245 €	2022-2024
GUREIKER	IT1496-22	Basque Gov.	106.900 €	2022-2025
GINI	101004494 (H2020)	Eur.Com.	232.272 €	2021-2025
BASQUEPARL (*)	COLAB19/19	UPV/EHU	24.600 €	2020-2021
AQET	2019-1-CZ01-KA203-061393	Eur.Com.	17.340 €	2019-2022
BEYOND	822296 (H2020)	Eur.Com.	239.261 €	2019-2022
SOCIA	2019-1-LU01-KA202_050096	Eur.Com.	36.329 €	2019- 2021
NEWSNET (*)	RTI2018-095775-B-C41	MICIN	38.115 €	2019-2021
FORESIGHT	2018-1-TR01-KA203-058835	Eur.Com.	60.155 €	2018-2021
Gureiker (*)	IT1112-16	Basque Gov.	89.498 €	2016-2021

(* Principal Investigator)



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UPV EHU

SELECTED PUBLICATIONS (LAST 5 YEARS)

- Peña-Fernández, S., Larrondo-Ureta, A., & Morales-i-Gras, J. (2023). [Feminism, gender identity and polarization in TikTok and Twitter](#). *Comunicar*, 75, 47-58.
- Peña-Fernández, S., Meso-Ayerdi, K., Larrondo-Ureta, A., & Díaz-Noci, J. (2023). [Without journalists, there is no journalism: the social dimension of generative artificial intelligence in the media](#). *Profesional De La información*, 32(2), 1-15.
- Peña-Fernández, S., Larrondo-Ureta, A., & Morales-i-Gras, J. (2022). [Current affairs on TikTok. Virality and entertainment for digital natives](#). *Profesional De La información*, 31(1), 1-12.
- Novo-Arbona, A., Peña-Fernández, S., Martínez-Odriozola, L., Jiménez-Martín, E., & Eguskiza-Sesumaga, L. (2022). [Media and violence against women in the Basque Country: A self-regulation case study](#). *Feminist Media Studies*.
- Peña-Fernández, S., et al. (2021). [Online journalism education in the hybrid media system](#). Bilbao: UPV/EHU. ISBN: 978-84-1319-329-8.
- Peña-Fernández, S., Casado-Del-Río, M. A., & García-González, D. (2021). [From Rigidity to Exuberance: Evolution of News on Online Newspaper Homepages](#). *Future Internet*, 13(6):150, 1-14.
- Peña-Fernández, S., Pérez-Dasilva, J. A., Meso-Ayerdi, K., & Larrondo-Ureta, A. (2021). [Social participation in the media: The dialogue of digital journalists with audiences](#). *European Public & Social Innovation Review*, 6(1), 16-28.
- Larrondo-Ureta, A., Peña-Fernández, S., & Morales-i-Gras, J. (2021). [Disinformation, vaccines, and Covid-19. Analysis of the infodemic and the digital conversation on Twitter](#). *Revista Latina de Comunicación Social*, 79, 1-18.
- Castellano-Parra, O., Meso-Ayerdi, K., & Peña-Fernández, S. (2020). [Behind the Comments Section: The Ethics of Digital Native News Discussions](#). *Media and Communication*, 8(2), 86-97.
- Barandiaran-Irastorza, X., Unceta-Satrústegui, A., & Peña-Fernández, S. (2020). [Political Communication in times of a New Political Culture](#). *Icono 14*, 18(1), 256-281.
- Barandiaran-Irastorza, X., Peña-Fernández, S., & Unceta-Satrústegui, A. (2020). [The Archipelago of Cultural and Creative Industries: A Case Study of the Basque Country](#). *Economies* 8(1):21, 1-15.
- Peña-Fernández, S., Meso-Ayerdi, K., & Larrondo-Ureta, A. (2020). [Active audiences: Empowering citizens' discourse in the hybrid media system](#). Madrid: McGraw-Hill.
- Larrondo-Ureta, A., Peña-Fernández, S., Agirreazkuenaga-Onaindia, I., & Meso-Ayerdi, K. (2020). ["Comments, What For?" User Participation and Quality of the Debate in Four European Newspapers Political J-blogs](#). *Media Watch*, 11(2), 247-262.
- Peña-Fernández, S., Larrondo-Ureta, A., & Agirreazkuenaga-Onaindia, I. (2020). [Etiquetar el feminismo. Análisis de los cybermedios iberoamericanos](#). *Cuadernos.info*, 46, 45-67.
- Larrondo-Ureta, A., Peña-Fernández, S., & Fernandes-Teixeira, J. (2020). [Online Journalism Teaching and Learning Processes Beyond the Classroom and the University: Experiences in International Virtual Collaboration on Multimedia Projects](#). *Journalism & Mass Communication Educator*, 76(1), 5-28.
- Agirreazkuenaga-Onaindia, I., Larrondo-Ureta, A., & Peña-Fernández, S. (2019). [Is Anyone Listening? Audience Engagement through Public Media Related to the Scottish Independence Referendum](#). *Social Sciences*, 8(9): 246, 1-11.
- Larrondo-Ureta, A., Peña-Fernández, S., & Orbegoza-Terradillos, J. (2019). [Palabra de candidata. La limitada influencia del género en el discurso electoral en Twitter](#). *Comunicación y medios*, 28(40), 114-126.